

Laundry

High-efficiency Laundry Detergent

Why do I have to use high-efficiency detergent in my high-efficiency washing machine?

High-efficiency (HE) laundry detergents are specially formulated to be low-sudsing and concentrated, specifically for high-efficiency front-load and top-load washing machines. These HE machines use 70% less water than a traditional washing machine; therefore they don't need as much soap as a traditional machine.

Using HE detergent may seem more expensive, but you're using half of the amount as before. If you do use a normal detergent in your front-loader, the clothes will not be rinsed correctly and the washing machine may go into a longer wash cycle to clear out the extra suds. Using the proper HE detergent for your high-efficiency machine will help your washer achieve optimal cleaning performance.